

## **CHILD SUPPORT PROGRAMME (CSP)**

*(A Conditional Cash Transfer programme –To alleviate poverty through education in Pakistan)*

### **INTRODUCTION**

The short but commendable history of Pakistan Bait-ul-Mal is replete with many pro-poor initiatives. PBM stands as pioneer, contributing in social development by initiating various Social Safety Net Projects in Pakistan. Our foremost chore is direct welfare of the deprived and neglected segment of the society which ultimately becomes building blocs of a vibrant society. PBM is the only foremost Public Sector Welfare Oriented Organization to initiate a Conditional Cash Transfer program in Pakistan i.e., Child Support Program (CSP).

Conditional Cash Transfer (CCT) programs have become very popular: first in Latin America and now across the world. Empirical research based on international experiences was carried out to assess the need of CCT in Pakistan.

The Enrollment rate in Pakistan is extremely low with high dropout ratio. Scarcity of resources denies the poor an access to basic social services i-e., health, education & better living conditions etc. which trap them into vicious cycle of poverty. CSP-CCT is intended to lure poor households to primary education of their children instead of child



labor. Hence, it serves twin objectives i-e., Reduce current consumption poverty and Promote accumulation of human capital.

CSP-CCT is basically an investment in human capital which prospects for the development of the society. It aims at elevation of per capita income of poor population conditioned to improve their education.

### **VISION**

Our vision is

*“The provision of education at the door step of every poor child of Pakistan”*



### **MISSION**

Our mission is

*“Respectable social life for the poor by increasing their literacy level through allured monetary benefits.”*



## **OBJECTIVES**

The primary objectives of CSP are;

- To increase admission as well as the attendance level in Primary Education;
- To promote the investment in human capital for Poverty Reduction;
- To reduce dropout rates; and
- To provide additional resources to poor families with children



## **CSP-AN OVERVIEW**

Government of Pakistan in 2005 approved to pilot and evaluate the impact of offering additional cash transfers conditional on the chronically poor families' embodied in existing FSP for sending their children to school.

In view thereof, Child Support Programme (CSP) was implemented as mini pilot in the district Tharparkar and a payment of (approx) 0.539 million was disbursed among the beneficiaries through National Bank of Pakistan. Knowing the geographical limitations of banking sector, then the payment to enlisted program's beneficiaries is in



all three pilot districts being disbursed through Pakistan Post.

Later on, in the pilot phase over two financial years: 2006-07 and 2007-08 the programme was successfully implemented in three districts Bhakkar,

Tharparkar and Kohistan. Additional cash incentive is being paid to the existing Food Support Programme (FSP) beneficiaries @ Rs.200/- per month to the families with one child and Rs.350/- per month to the families with two or more than two children of school going age. The ceiling is being revised and increased to Rs.300/- per month to the families with one child Rs.600/- per month to the families with two or more than two children of school going age.

So far, five CSP quarterly payments to beneficiaries have been completed. Gallup Pakistan, hired by PBM for Base Line Survey and Rapid Assessment, has reported encouraging result. Impact Evaluation for CSP pilot is being conducted with the support from the World Bank, which is technically collaborating the programme.

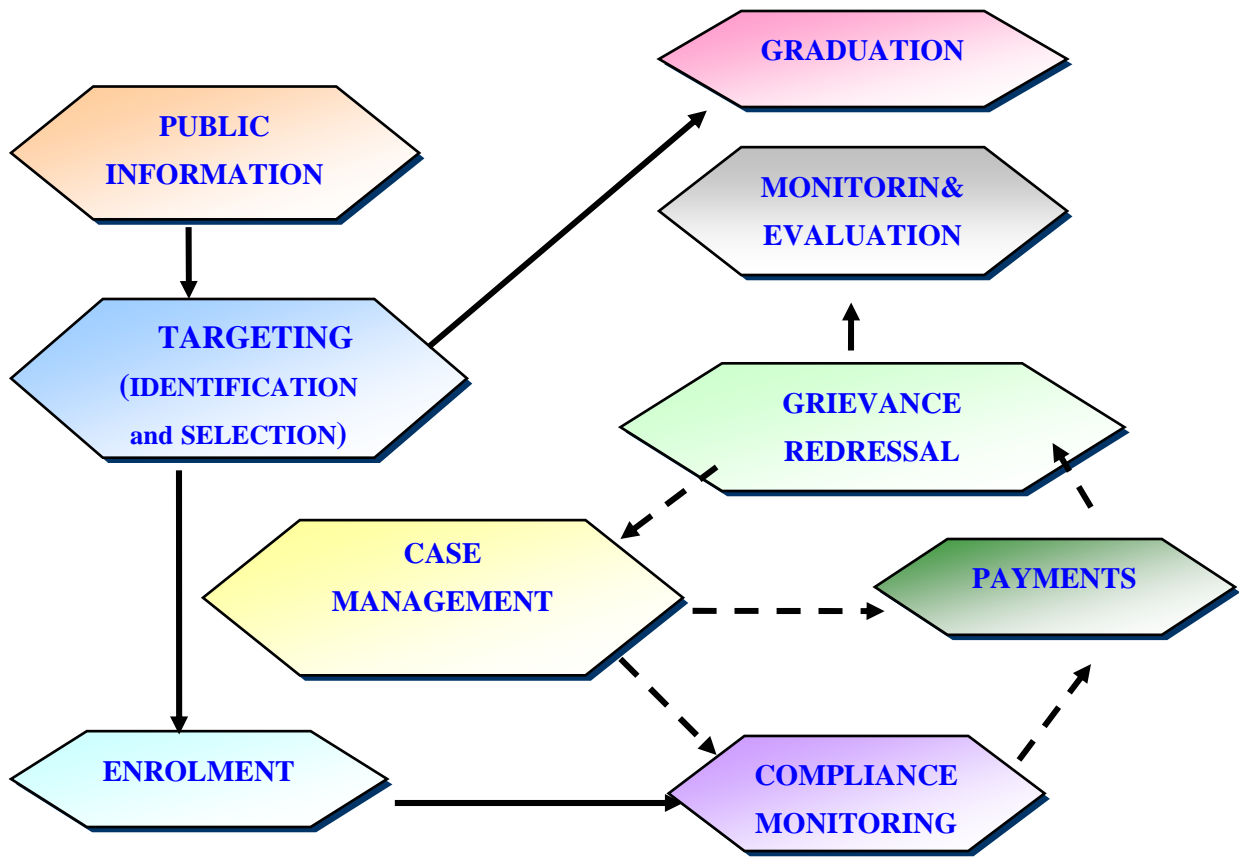
The encouraging results from these districts prompt the stakeholders of CSP-CCT to up scale this programme across the country. Consequently, in second phase in 2008-09, the program has been scaled up in eight additional districts i-e., Kharan and Quetta (Balochistan), Ghanche and Muzaffarabad (NA/AJK&ICT), Multan and Rawalpindi (Punjab), Shaheed Benazir Abad (Nawabshah-Sindh) and Abbottbad (NWFP)

## **ELIGIBILITY CRITERIA**

- Vulnerable and poorest households;
- For CSP Pilot already selected as FSP beneficiary and having Children in the age bracket of 5-16 years;
- The cut-off score elucidate eligible beneficiaries for the CCT-CSP

## **PROGRAMME CYCLE**

CSP programme design comprises following four interlinked processes. Before initiating any of the process, a vigorous Public Information campaign is launched to inform public about the activity and to get their rapid feedback.



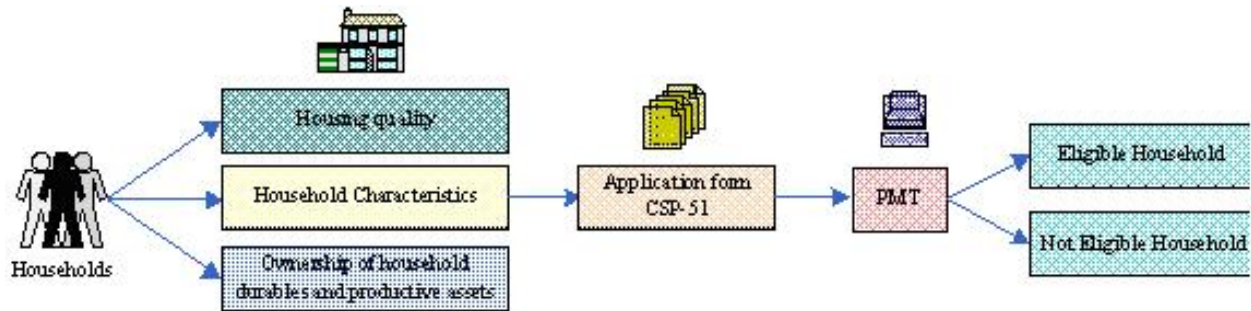
## **I. TARGETING**

Targeting is the starting point which is conducted in the field to make the underprivileged population a target and to select them as CSP potential beneficiaries.

The process of registering CSP beneficiaries begins with filling out of

eligibility of households based on combination of the consumption levels vis-à-vis housing, house hold characteristics and possession of fixed, productive and other assets.

## TARGETING POVERTY



## II. ENROLLMENT:

The next step is to execute a comprehensive Enrolment Process at the Union Council level. Potential beneficiaries are invited to attend the enrolment events on dates agreed with other implementation partners. Through PIC Invitation Letter, households are requested to admit their out-of-school children in the school and bring the related documents/certificates to the enrolment sites.



After validation, data is entered in the programme' MIS to short-list the potential CSP beneficiaries by applying PMT score card as per defined eligibility criteria.

### **III. COMPLIANCE**

The objective of this process is to collect the required information on compliance with conditions and to prepare the payment lists accordingly. In the specific case of CSP, the intention is to find out whether or not education conditionalities have been met by beneficiary households; that are, whether or not 5 to 16 year old children are being sent to schools and if they are then attending classes regularly. To timely retrieve these verification/compliance reports; MoU has been signed with Provincial Education Department.

### **IV. PAYMENT**

The last process to finally complete programme cycle and attracts the beneficiaries, is the payment. The potential beneficiaries who fulfill the compliance conditionalities are enlisted for payments. Payment is made through the department of the Post Office. Through vigorous PIC, initiated 15 days before start of the payments in the district, beneficiaries are informed to collect their



payments from their nearest post offices, during specified time period of 03 weeks. After completion of disbursement period through GPO's reconciliation to close the past payment is done and reported to Head office within a week.

So far, an amount of Rs. 33,019,192.00 has been disbursed in three pilot districts as per following details.

**Mini Pilot Payment  
(through National bank of Pakistan)**

<b>District</b>	<b>No of Beneficiaries</b>	<b>Amount Paid</b>
Tharparkar	580	5,39,300

**1st CSP Payment from 15th March 2008  
to 15th April 2008**

<b>Districts</b>	<b>Beneficiaries Paid</b>	<b>Amount Paid (Rs)</b>
Bhakkar	3264	3,069,000.00
Tharparkar	4141	3,812,550.00
Kohistan	3498	3,434,700.00
<b>Total</b>	10903	10,316,250.00

**2nd CSP Payment from 18th July 2008 to  
10th August 2008**

<b>Districts</b>	<b>Beneficiaries Paid</b>	<b>Amount Paid (Rs)</b>
Bhakkar	956	978,150.00
Tharparkar	2357	2,190,000.00
Kohistan	2223	2,522,550.00
<b>Total</b>	5536	5,690,700.00

**3rd CSP Payment from 1st November,  
2008 to 29th November, 2008**

<b>Districts</b>	<b>Beneficiaries Paid</b>	<b>Amount Paid (Rs)</b>
Bhakkar	929	940,800.00
Tharparkar	1982	2,071,156.00
Kohistan	2295	2,386,342.00
<b>Total</b>	5206	5,398,298.00

**4th CSP Payment from 01st March, 2009  
to 31st March, 2009**

<b>Districts</b>	<b>Beneficiaries Paid</b>	<b>Amount Paid (Rs)</b>
Bhakkar	2745	2,580,260.00
Tharparkar	2459	2,599,344.00
Kohistan	2657	2,684,190.00
<b>Total</b>	7861	7,863,794.00

**5th CSP Payment from 25th June 2009 to  
18th July, 2009**

Districts	Beneficiaries Paid	Amount Paid
Bhakkar	2697	2617350
Tharparkar	1873	1573650
Kohistan	2284	2176500
<b>Total</b>	<b>6854</b>	<b>6367500</b>

**Total CSP Payment Disbursed in CSP  
Pilot Districts**

Districts	Beneficiaries Paid	Amount Paid
Bhakkar	10591	7,568,210.00
Tharparkar	12812	12,246,700.00
Kohistan	12957	13,204,282.00
<b>Total</b>	<b>36360</b>	<b>33,019,192.00</b>

➤ **PUBLIC INFORMATION CAMPAIGN (PIC)**

The programme related effective PIC is aimed to get the attention and active participation of the inhabitants of the community. Timely transmissions of the information about the processes help to mobilize the beneficiaries. Therefore, PIC through different mediums e.g., announcement on loudspeakers, local TV Channels, Local Cable Networks, Local News Papers, Local FM Radio, Local Press Conferences and orientation Sessions with Teachers and District



Assembly are arranged at each CSP district.

### ➤ **MANAGEMENT INFORMATION SYSTEM(MIS)**

MIS is an integral tool of the programme, support the development of the operation of the CSP through different modules, such as: targeting, enrolment, payment, compliance, payments and also program's beneficiaries' information is extracted which facilitate the management in making rational and timely decisions

### **CSP STAKE HOLDERS**

- PBM (CSP-PMU, Provincial/ Regional and District Offices)
- Education Department
- Payment Agencies
- Provincial/Regional Governments
- District Governments
- Beneficiaries
- The World Bank (WB)

### **GEOGRAPHICAL COVERAGE OF CSP**

As per existing plan CSP-CCT would be implemented in phased manner as under;  
Initially in Pilot phase is done in three districts

- Bhakkar,
- Tharparkar and
- Kohistan.

In second phase Programme has been scaled up in eight additional districts in 2008-09 and their in first phase of targeting has been completed.

- Kharan, (Balochistan)
- Quetta (Balochistan)
- Ghanche, (NA/AJK&ICT)
- Muzaffarabad (NA/AJK&ICT)
- Multan and Rawalpindi (Punjab)
- Shaheed Benazir Abad (Nawabshah-Sindh)
- Abbottbad (NWFP)

## **FUTURE PLAN**

Future scale up of the program across the whole country would be implemented in following districts corresponding to each financial year.



Sr. No.	Year	Districts for Scale up
1	2007-08	3
2	2008-09	11
3	2009-10	29
4	2010-11	53
5	2011-12	96
6	2012-13	144

## **PARADIGM SHIFT**

Child Support Program (CSP) through its erstwhile shift to Conditional Cash Transfer basically aimed at reducing poverty, inequality and promoting human capital investments among poor families. The programme can be a crusade against social evils of illiteracy and crippling poverty prevailing in Pakistan. The program by complementing National Social Protection Strategy is also contributing to United Nation Millennium Development Goal of universal primary education achieving.